

*The official newsletter of K-COOP*



# K-BALITA

**2ND QUARTER, APRIL-JUNE 2024**

*Naglilingkod para sa mas Maginhawang Buhay*

## K-COOP LAUNCHES MY K-COINS MOBILE APPLICATION AS PART OF DIGITALIZATION EFFORTS

In line with embracing digitalization, K-COOP has officially launched the mobile application version of MY K-COINS, an online loan passbook that members can use to monitor their finances, including savings, share capital, current loans, payments, and balances with the cooperative.

To further simplify the process, membership applications can now be completed through the said mobile application.

In line with this, the pilot testing of the Online Loan Application feature was also initiated in several Satellite Offices such as Batasan, Masinag, Muzon, and San Pedro.

The new mobile application has not only streamlined the process for members but has also brought added convenience to employees, allowing them to easily access essential information through the newly launched platform.

The announcement was led by K-COOP General Manager Dexter Flores during the Representative Assembly held in March 2024.

The My K-COINS mobile app can be downloaded from the Google Play Store.



[www.kcoop.org.ph](http://www.kcoop.org.ph)



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## EMPOWERED LEADERS AND MEMBERS GATHER FOR THE K-COOP 2024 "SIPAT-LANDAS"

The annual Centerchief Roadshow event was successfully held on the month of April, bringing together Center Chiefs from the North, Central, South, and East sectors. This important gathering served as an opportunity for three organizations — K-COOP and its sister organizations, KDCl and KMBA — to present their accomplishments and future plans for their members.

The *Sipat-Landas* event is a key activity aimed at reporting the performance and milestones of each organization. It also provided a platform for selected *Nanay-Leaders* (Mother-Leaders) to share their personal stories and experiences, which served as sources of inspiration for other members.



In addition to organizational reports, the event featured a session on financial literacy titled "5Ps of Financial Literacy." This discussion covered the importance of Planning, Saving, Passive Income, Insurance, and Borrowing. The session was led by SPS Program Officer Jerlene Perez, with the goal of broadening the members' knowledge in managing and safeguarding their financial resources.

The program also provided a joyful opportunity for members to connect and collaborate, fostering stronger ties and collective growth within each sector.

## K-COOP WELCOMES NEW LEADERS THROUGH ONBOARDING AND TEAM-BUILDING RETREAT



*Tanay, Rizal* — The newly appointed leaders of K-COOP were officially instated in their respective positions during the organization's "*Paghahanda sa Pamunuan*" (Onboarding) event held on May 9, 2024 at Ten Cents to Heaven Leisure Camp in Tanay, Rizal. The two-day gathering marked a significant milestone as K-COOP welcomed a new generation of leaders who are set to guide the cooperative and its members toward continued growth and sustainability.

The event was attended by the K-COOP Board of Directors, Satellite Office Coordinators, and employees who played a vital role in organizing and facilitating the program. It served not only as a formal recognition of leadership transitions but also as an intensive orientation for the incoming leaders, ensuring they are well-equipped with the knowledge and values necessary to fulfill their duties.

On the first day, participants were given an insightful overview of the rich history of K-COOP. This historical background helped the new leaders gain a deeper understanding of the cooperative's goals, mission, and vision.





The second day of the event brought a lighter yet equally meaningful tone, as team-building activities and interactive games were conducted under the guidance of K-COOP Managers and staff. These activities were designed to foster trust, and effective communication among the new leaders and the wider team. It also provided a refreshing environment for bonding, strengthening the unity essential for collaborative leadership.

Furthermore, members expressed their enthusiasm and optimism following the event. Many shared that the program provided them a renewed sense of purpose and commitment, not only to their individual roles but also to the collective mission of empowering members and communities through cooperative development.



K-COOP is focused on developing strong, value-driven leaders who will carry on its legacy while adapting to the evolving needs of its members. The *"Paghahanda sa Pamunuan"* program is a clear example of K-COOP's commitment to leadership growth and continuous improvement within the organization.

## GENDER AND INCLUSION WORKSHOP MARKS K-COOP'S SUPPORT FOR PRIDE MONTH AND INCLUSIVE COMMUNITIES

*June 11, 2024* — In celebration of Pride Month, K-COOP reinforced its commitment to inclusivity and gender equality by conducting a comprehensive workshop on Gender and Inclusion. The training was held under the leadership of K-COOP Training Manager Randy Laresma and Program Manager Jerlene Perez, bringing together leaders and members from across sectors to engage in meaningful dialogue and learning.

The Gender and Development (GAD) workshop was attended by 20 coordinators representing various areas of the cooperative, along with two members of the Board of Directors, Darwin Geronimo and K-COOP Chairperson Charisma Baun — who also served as facilitators of the program. Their presence underscored the importance K-COOP places on top-level support and leadership involvement in promoting diversity and inclusion within the organization.



With its theme “*Kaalaman, Kamalayan, at Komitment*” (Knowledge, Awareness, and Commitment), the workshop aimed to educate participants about the principles of gender equality and inclusive practices. It placed special emphasis on the rights, challenges, and empowerment of marginalized communities such as persons with disabilities (PWDs), members of the LGBTQIA+ community, and other underrepresented sectors. Through a combination of lectures, interactive discussions, and group activities, the event created a safe space for reflection and sharing of experiences.

Meanwhile, members actively engaged throughout the session, contributing insights and expressing their willingness to take a more proactive role in fostering inclusivity in their respective centers and communities. Many attendees shared that the workshop deepened their understanding of gender-related issues and inspired them to become advocates for equality and respect in their daily work and interactions.

As the event wrapped up, a sense of unity and solidarity filled the atmosphere. Participants committed to carrying the insights gained into their work, promoting inclusive practices within the cooperative, sparking local conversations on gender sensitivity, and supporting marginalized voices in their communities.



This workshop marks another step forward in K-COOP's broader mission of not only building economically empowered communities but also fostering safe, inclusive, and equitable environments for all. By embedding gender and inclusion values into its training and leadership development, K-COOP continues to lead by example in advocating for human dignity and social justice.