

K-BALITA

1ST QUARTER, JAN-MARCH 2024

Naglilingkod para sa mas Maginhawang Buhay

FLORICEL SANORJO FROM TRECE SATO BAGS THE TRIAS WOMED AWARD SOUTH 2023



Photo Courtesy: TRIAS Southeast Asia Facebook page

"Nakakatuwa na kahit maliit pa lang ang negosyo namin ay nakatulong na ito sa ibang tao."

[Even though our business is still small, I'm happy that it has helped other individuals.]

Florisel Sanorjo, a nine-year member of K-COOP from Trece Martires Satellite office said in her speech during the WOMED Award South 2023 awarding, a competition for Filipina microentrepreneurs organized by TRIAS Southeast Asia and Markant on March 12, 2024. She was selected as one of the grand winners for her inimitable manufacturing of recyclable materials (rubber straps and chairs).

Out of five (5) finalists, Sanorjo's business became exceptional as it also encouraged environmental sustainability through using eco-friendly materials for their rubber chairs and other products.

She stated that in order for a woman microentrepreneur to succeed in life, she needs to possess strong fortitude, self-discipline, perseverance, hard work, and an effective strategy for her to reach her desired life goals.

In line with this, she hoped to produce more products made in tires so she could help the women community, particularly the female parents as well as the K-COOP members who have recently lost their jobs or are unemployed. Nanay Florisel was one of the members and entrepreneurs struck by the pandemic caused by the rising Covid-19, hence their business was affected as well. Despite this, helping others remains her priority and goal.

Aside from winning the WOMED Award South 2023, she also won for the Microentrepreneur category in the 2nd Digital Financial Inclusion Awards by the Bangko Sentral ng Pilipinas (BSP) and Microfinance Council of the Philippines Inc. (MCPI) held last year.

Their business only started with a small capital but it progressively increased their profits.

Who would have thought that the scrap tires they once sold—often dismissed by many as mere waste—would eventually open opportunities for Nanay Floricel and her family?

K-COOP'S 6TH RA IS A SUCCESS; NEW ELECTED MEMBERS PROCLAIM



The Kabuhayan sa Ganap na Kasarinlan Credits and Savings Cooperative (K-COOP) successfully conducted their 6th Representative Assembly On March 22, held at SM North Skydome at 8 a.m. to 4 p.m.

Satellite Office Representatives from four sectors (East, Central, North, and South) attended the assembly, along with K-COOP employees who facilitated the said event.

K-COOP Chairperson Martiniana Mancio led the program and inspired members through her opening remarks, emphasizing that a good leader must be thoughtful and possess the qualities needed to serve with both heart and compassion for the people.

"Mahalaga na mapili nating mabuti ang mga susunod nating lider. Sila na pinipili ang 'To serve with love & compassion', isang servant leader kung tatawagin.

Dahil ang pagiging isang lider sa organisasyong ito ay walang kompensasyon bagkus tayo ay inaasahang maglingkod nang may pagkukusa at pagtataya at handang maglaan ng oras kung kinakailangan para sa ating kooperatiba."

[It is important that we choose the next leaders wisely. A leader who chooses "to serve with love and compassion" is a servant leader. Because a leader in this organization has no compensation. On the other hand, we are expected to be initiative and dedicated and ready to give time to serve for the cooperative.]

Mancio also advised the members to continually reflect on the knowledge and memories they've gained from the leaders they've worked with.



Meanwhile, Floricel Sanorjo of the Trece Martires Satellite Office delivered an inspirational speech following her recent winning in the TRIAS Southeast Asia and Markant WOMED Award South 2023. Additionally, partners of K-COOP; Felipe Ramiro Jr. of TRIAS Southeast Asia, Elenita V. San Roque of Asian Confederation of Credit Unions, Natalie Vanden Eynde ng Belgian Raiffeisen Foundation (BRS), and Eustaquio Alvarez of Philippine Federation of Credit Cooperatives National (PFCCO) delivered their heartfelt wishes for the members and the cooperative.

The program continued with the announcement of Quorum, which was led by the Co-op Secretary Atty. Lizel Mones followed by the opening of the election which was led by the Elecomm Committee Mirasol Navarro.

On the other hand, a business meeting was held to discuss the executed activities, accomplishments and finances during 2023, as reported by K-COOP Asst. General Manager-Operations Angeline Bataller, Internal Audit Manager Gerard Timbol, and K-COOP Secretary Jimmy Varela, together with the plans for 2024, as discussed by the K-COOP General Manager Dexter Flores.

The results of the election were later announced after the meeting. Charisma Baun was selected as the new K-COOP Chaiperson; Maria Teresa Bucad, and Marilyn Aldave were elected for the Board of Directors; Gina Dacanay for the Election Committee; and Estrella Medel for her second time as the Audit Committee.

The assembly ended by recognizing and honoring the BoD, committees, and K-COOP Chaiperson who finished their service terms. Furthermore, a special meeting was called up for the present BoD, along with the new elected.

THIS IS 8: SOMETHING LEVEL UP IS COMING



The K-COOP's 8th year anniversary celebration was filled with joy and rhythm from the employees from the Head office and Satellite offices who attended last February 9 at Ciudad Christia Resort in San Mateo, Rizal.

As part of the celebration, a thanksgiving mass was conducted where employees from other satellite offices who couldn't attend in person joined the event virtually via Zoom, allowing them to take part in the meaningful occasion despite the distance.

Following the mass, the first day of the annual employee roadshow took place, featuring storytelling sessions from long-serving officers and managers who shared their experiences and journeys within the organization.

KMBA Finance Manager Evelyn Lagmay and Central II Cluster Manager Rodel Astrologo shared their experience when they first joined KASAGANA-KA.

After the employees' entertaining storytelling, the program moved forward to address the events and activities taking place in 2023, as well as the plan and cooperative's



THRUST for the current year as discussed by K-COOP General Manager Dexter Flores.

P.O.W.E.R. UP, which stands for Process Improvement, Outreach, Member and Employee Welfare, Environment, and Risk Management, are the plans that will be highly focused in 2024.

